

Report

Project Inception Workshop

"Strengthening the Adaptation Capacities of Climate Vulnerable Communities in the Goascorán Basin of El Salvador and Honduras through integrated community adaptation practices and services."



November 10th , 2024

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1. Context and Strategic Changes to the Project

The inception workshop for the project *"Strengthening the adaptive capacity of vulnerable communities to climate change in the Goascorán basin of El Salvador and Honduras through integrated community adaptation practices and services"* took place in San Salvador, El Salvador, from October 9-10, 2024. The workshop was officially inaugurated by authorities from the Ministry of Environment and Natural Resources (MARN, for its Spanish acronym) of the Government of El Salvador, the Secretariat of Natural Resources and Environment (SERNA, for its Spanish acronym) of the Government of Honduras, and representatives from the World Food Programme (WFP) in El Salvador and Honduras. It included participation from key stakeholders involved in the project implementation, such as the Association of Communities of the Gulf of Fonseca (ACUGOLFO, for its Spanish acronym), the Council of Basins of Honduras, the Municipal Mayor's Office of La Unión Norte, and representatives of Indigenous people.

This workshop report aims to detail the progress made during the preparation phase and document the adjustments recommended by the participating institutions based on the observations of all stakeholders. This report particularly highlights the recommendations and decisions agreed upon during the workshop, which serve as a fundamental guide for the effective execution of the project.

Meetings of the project governance committees were held during the workshop. The first meeting minutes of the Project Executive Committee (PEC) and the Project Steering Committee (PSC) are attached in the annexes. The workshop agenda was developed under a participatory model, facilitating a comprehensive discussion of the project components and ensuring ongoing integration and support from the WFP, both from its Tegucigalpa and San Salvador offices. Active participation was achieved from local authorities and representatives in the management of the shared basin and from the technical teams of both environmental ministries. The agreements and plans defined during the workshop include all proposed and approved modifications to the project document, which will guide implementation in the following phases.

This workshop report will serve as a key reference throughout the project execution and will be essential for evaluations.

1.a. Basic Information of the Project

The Goascorán River basin is a transboundary region located east of El Salvador and southwest of Honduras. It has an approximate area of 2,613.89 km², is situated within the Central American Dry Corridor, and is characterized by low rural development in both countries. This is mainly due to its distance from major cities.

Within the basin, the negative effects of climate change cause crop losses, reducing food availability and jeopardizing the food security of the inhabitants. Additionally, adverse climatic phenomena, mismanagement of natural resources, deforestation, pollution, and the overexploitation of land unsuitable for agriculture contribute to the destruction of ecosystems, making it increasingly difficult to live in the area.



Considering this situation, WFP, through its offices in El Salvador and Honduras, in conjunction with MARN and SERNA, developed the project "*Strengthening the Adaptive Capacity of Vulnerable Populations to Climate Change in the Goascorán Basin of El Salvador and Honduras through Integrated Community-Based Adaptation Practices and Services.*" This binational initiative aims primarily to strengthen the climate change adaptation capacity of vulnerable households in the degraded transboundary Goascorán basin by providing communities with integrated risk management tools and services to enhance their resilience to climatic variability.

To achieve this goal, two major components are proposed: i) Strengthening the adaptive capacity of the population in the Goascorán basin by incorporating an integrated watershed management approach, as well as an ecosystem-based community adaptation approach and disaster risk reduction, and ii) Enhancing access for individuals to innovative, tailored "last-mile" services that help vulnerable communities better manage climate risks. These services include assisting populations in improving their ability to make informed decisions through climate information services.

In this project, MARN serves as the Executing Entity in El Salvador, while SERNA acts as the Executing Entity in Honduras, both coordinating with WFP as the Multilateral Implementation Entity in each country. Coordination among the actors is vital to achieving the established objectives outlined in the Memorandum of Understanding (MoU) and the Standard Operating Procedures (SOP), signed between the authorities of MARN and SERNA, with the WFP representatives from both countries.

2. Objectives and Components

The project's main objective is to strengthen the climate change adaptation capacity of vulnerable households in the degraded transboundary Goascorán basin of El Salvador and Honduras by providing communities with integrated climate risk management tools and services that enhance their resilience to climate variability and change.

The illustration below details the project's main and specific objectives, as well as the technical components:

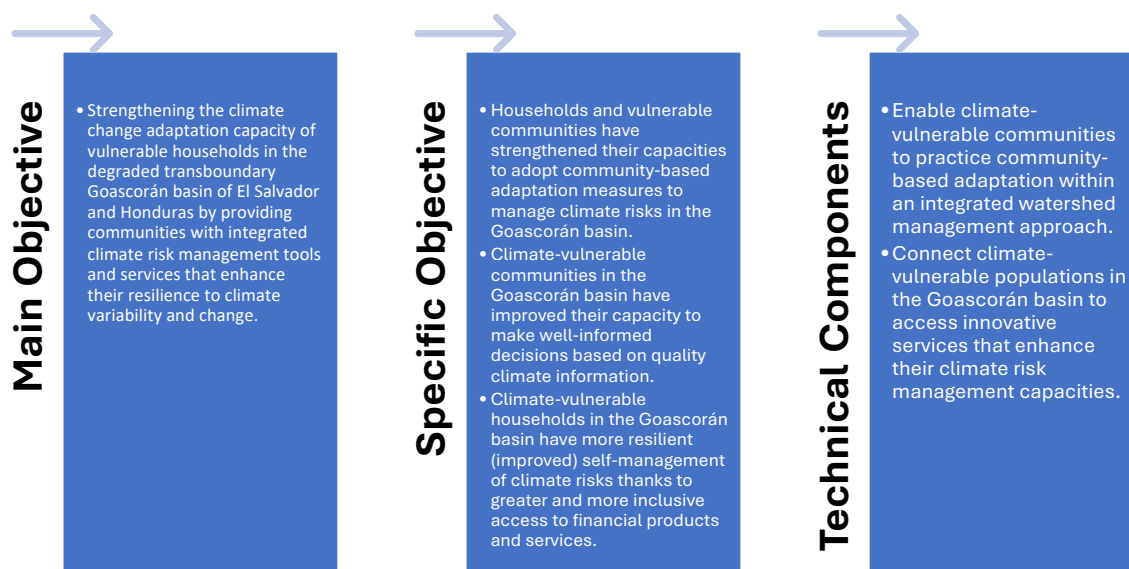


Illustration 1: Main Objective

The project will promote climate change adaptation strategies in the transboundary basin through the following components, including the expected outcomes and deliverables for each of them:

Table 1: Project Components

Component	Expected Outcomes	Expected Outputs
1. Enable climate-vulnerable communities to practice community-based adaptation within an integrated watershed management approach.	1.1. Households and vulnerable communities have strengthened their capacities to adopt community-based adaptation measures to manage climate risks in the Goascorán basin.	1.1.1. The integrated watershed management approach of Goascorán is linked to community-based adaptation processes to support vulnerable communities and households.
		1.1.2. Proven climate adaptation practices are introduced, applied, and scaled up for vulnerable smallholder households in the Goascorán basin.
		1.1.3. Ecosystem-based adaptation (EbA) and disaster risk reduction approaches are introduced, applied, and scaled up in the communities of the Goascorán basin.
2. Connect climate-vulnerable populations in the Goascorán basin to access innovative services that enhance their climate risk management capacities.	2.1. Climate-vulnerable communities in the Goascorán basin have improved their capacity to make well-informed decisions based on quality climate information.	2.1.1. Strengthening access to timely, tailored, and co-produced climate and weather information for smallholder farmers and communities (improving decision-making).
	2.2. Climate-vulnerable households in the Goascorán basin have more resilient (improved) self-management of climate risks thanks to greater and more inclusive access to financial products and services.	2.2.1. Strengthening access to risk transfer mechanisms (insurance) for small producers and communities.
		2.2.2. Strengthening smallholder farmers' and communities' access to financial risk reserve mechanisms and prudent risk-taking (savings and credit).

3. Target Beneficiaries and Geographic Coverage

The project aims to benefit 6,000 vulnerable households (approximately 30,000 individuals) as direct beneficiaries. These households will receive a comprehensive package of climate-smart

livelihood practices, focusing on Community-based Adaptation and ecosystem-based disaster risk management, as well as access to insurance and other financial services.

The project's "train-the-trainers" approach will enable these activities to reach an additional 30,000 people, promoting best practices and knowledge dissemination through community-driven initiatives. The project is expected to benefit approximately 245,000 people, representing about 75% of the total population in the Goascorán basin.

The project focuses on the transboundary Goascorán basin, which comprises 36 sub-basins and micro-basins. The project area includes the following locations:

- **Honduras:** 4 departamentos and 7 municipalities (Santa Ana, Opatoro, Guajiquiro, Aguanqueterique, Lauterique, Caridad and Alianza).
- **El Salvador:** 1 department and 7 districts, previously known as municipalities (Lislique, Polorós, Nueva Esparta, Concepción de Oriente, El Sauce, Pasaquina and Santa Rosa de Lima).

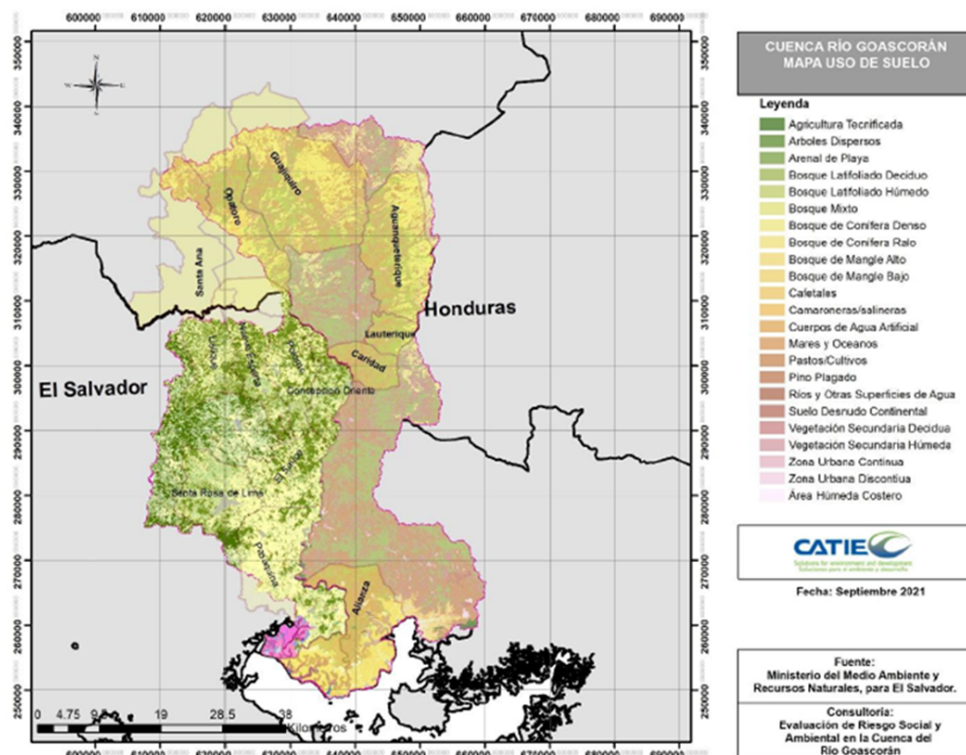


Illustration 2: Project Location Map

The mapping used within the framework of this project, as well as any data or information collected regarding the territorial demarcation between both countries, will be used solely as a reference, without implying official recognition or carrying legal effects.

4. Funding and Resource Management

Hiring, procurement, and subcontracting of local organizations as partners will be carried out in the following manner:

- i. For SERNA, the project will be executed from the Project Coordination Office (PCO), established by a Ministerial Agreement with the authority to access and manage resources, and by the WFP as the administrative implementer. The Adaptation Fund endorsed the implementation arrangement in Honduras through correspondence dated October 27, 2024.
- ii. For MARN, this Ministry will receive all administrative support from WFP, which will act as the administrative implementing arm. Two specialists and a national coordinator will be hired.

5. Update on Project Implementation Progress

- i. **Defined Governance Structure and Constitution of Committees:** The functions of the Executive and Steering Committees were established and assigned, and they were formally constituted along with coordination mechanisms between WFP, SERNA and MARN. Additionally, a Binational Coordinator was hired to lead the implementation during the first 2.5 years from Honduras, in accordance with the established arrangements. The following 2.5 years will be from El Salvador. This shared and articulated governance structure will guide the project's implementation in both countries, ensuring effective oversight aligned with the established objectives.
- ii. **Financial Management and Budget:** The project has a solid and transparent financial framework administered by WFP, which receives funds from the Adaptation Fund according to an agreed disbursement schedule. In El Salvador, WFP directly manages procurement and payments to suppliers, while in Honduras, part of the funds is transferred to a dedicated SERNA account for execution, according to established guidelines. As the Executing Entity in Honduras, SERNA must submit semiannual narrative and financial reports justifying each disbursement and collaborate with WFP on annual budget adjustments according to project objectives. WFP also oversees financial management and submits annual reports to the Adaptation Fund, ensuring efficient and responsible resource management.
- iii. **Monitoring and Evaluation (M&E):** An M&E strategy has been developed to continuously oversee the project's progress, defining targeting criteria and developing a baseline for assessing and adjusting activities according to community needs. The Binational Coordinator, along with the National Coordinators of El

Salvador and Honduras, leads this process, ensuring that monthly, quarterly, and annual reports are prepared following the standards established by WFP and the Adaptation Fund. These reports detail progress and enable informed decision-making to maintain alignment with the project's resilience and adaptation objectives. Additionally, mid-term and final evaluations have been planned through external consultancies to capture the project's impact and optimize the effectiveness of interventions.

- iv. **Social, Environmental Safeguards, and Gender Equity:** In the initial phase of the project, the Free, Prior, and Informed Consultation (FPIC) has been ratified, and essential community consultations have been conducted to establish specific action plans for social, environmental and gender equity safeguards. These plans incorporate fundamental principles of inclusion and environmental protection and are designed to ensure that all project activities promote the active participation of communities, especially Indigenous people, and strengthen gender equity in each intervention.
- v. **Communication and Visibility Strategy:** Significant progress has been made in the branding guidelines and the communication plan. However, these guidelines are pending validation by the Government of El Salvador, and their completion is expected within the next three months. This will ensure a coherent binational identity and an effective communication strategy.

6. Inception Workshop

6.a. Objectives and Description

Considering that this is a binational project and that actions must be carried out jointly and in a coordinated manner, the general objective of the kick-off workshop was to establish a comprehensive approach for the execution of the project, allowing for the development of a coherent action plan for integrated program management.

The specific objectives of the workshop were:

- i. Officially launch the project and begin the implementation of its activities.
- ii. Define the roles and responsibilities of the main project stakeholders, including SERNA, MARN, WFP, local and national government authorities, water governance structures in both countries, and other key stakeholders.
- iii. Formally establish the Project Executive Committee and the Project Steering Committee by signing the founding minutes.
- iv. Raise awareness among key stakeholders about the project and identify areas for potential participation.
- v. Review the implementation agreements of the support structure for project implementation and budget management.
- vi. Review and update the project's governance agreements.
- vii. Finalize the first Annual Joint Work Plan.

Review the Environmental and Social Safeguard Plan, the Results Framework, the Gender Action Plan, the Prior Informed Consultation Action Plan for Indigenous people, and the Communication and Visibility Plan (CVP) for the project.

6.b. Agenda and Attendance

The inception workshop, held in San Salvador from October 9 to 10, 2024, was a key space for establishing the operational and strategic foundations of the binational project "Strengthening the Adaptation Capacities of Climate Vulnerable Communities in the Goascorán Basin." Its main purpose was to ensure coordinated and effective implementation between El Salvador and Honduras, consolidating the governance structure, operational procedures, and the monitoring and evaluation framework to guide actions in both countries.

During the first day, technical and administrative preparations for the project were conducted through a series of presentations and participatory discussions that allowed for:

- i. **Review and Definition of the Governance Structure:** The roles of the Executive and Steering Committees were addressed, along with coordination mechanisms between WFP, SERNA, and MARN at both local and national levels, to ensure shared and well-articulated governance throughout the basin.
- ii. **Establishment of the Support Structure and Budget Management:** The SOPs, the support mechanisms from WFP in services and procurement, and budget details and challenges in the project's financial management were discussed, with the aim of defining a clear and responsible execution framework.
- iii. **Presentation of the Communication and Visibility Strategy:** A proposal was presented for using the Branding Manual and communication plans to provide visibility to the project and ensure recognition of its binational identity.

The second day included a high-level ceremony and activities for consensus and validation of work plans and safeguards. The points addressed were:

- i. **Presentation and Approval of the Annual Work Plan and Budget:** After the Steering Committee's technical review and validation, the Executive Committee approved the implementation of the first year's plan.
- ii. **Signing of Key Agreements and Official Establishment of Committees:** The MoUs and SOPs were signed, formalizing the launch of the project and the establishment of the governance committees.
- iii. **Presentation and Validation of Gender Equality Plans, Prior and Informed Free Consultation (PIFC), and Social and Environmental Safeguards:** These elements were validated participatively, ensuring that the project integrates principles of equity, inclusion, and environmental protection across its activities.

The workshop brought together representatives from WFP, SERNA, MARN, local governments, watershed committees, community leaders, and other key stakeholders from both countries,

who worked together on a comprehensive and binational vision for the project. The topics addressed included governance structure, operational procedures, monitoring and evaluation, and communication and visibility strategies. The plans for gender equality, prior informed consultation, and social and environmental safeguards were also presented and validated, ensuring an inclusive and sustainable approach to the project's implementation.

The carefully structured agenda and participatory approach allowed stakeholders to share their expectations, establish commitments, and define responsibilities, laying a solid foundation for ongoing collaboration and the project's success in the binational Goascorán basin.

6.c. Agreements and Key Results

The inception workshop was held in San Salvador and resulted in a positive consensus on the key elements necessary for the successful implementation of the climate adaptation project in the Goascorán basin. All participants, including representatives from institutions of both countries, community leaders, and strategic partners, approved the governance structure, budgets, operational organization, environmental and social safeguards, and monitoring and evaluation mechanisms. The following sections detail the results and agreements reached and jointly validated by the workshop participants.

i. Governance Structure and Defined Roles

- ii. The project's governance structure, consensually agreed and validated by all participants, establishes a solid foundation for effective coordination between both countries. This governance will consist of three main bodies: the PEC, the PSC, the Binational Coordination Team (BCT), and the National Executing Units in each country. These structures will ensure strategic direction, technical and financial implementation, and operational management in the Goascorán basin.
- **Project Executive Committee (PEC):** The PEC was confirmed by participants as the highest decision-making authority, composed of the Ministers of Environment from both countries and representatives from WFP. This committee, formed by MARN and SERNA as the Designated National Authorities (DNA) before the Adaptation Fund, will supervise and coordinate with WFP as the Multilateral Implementing Entity, and with the project executor. Annually, the PEC will review the strategic alignment of the project and approve annual work plans and budgets, ensuring compliance with the objectives of the Adaptation Fund and the SOPs. Furthermore, the PEC, as the main decision-making body, will provide high-level guidance and ensure the overall strategic coherence of the project, aligning it with the governments of both countries as well as other interventions and external partners, thus ensuring effective coordination and the achievement of established objectives.
- **Project Steering Committee (PSC):** The PSC was established and validated by consensus to ensure effective strategic and operational guidance. It comprises high-level representatives, including deputy ministers, local

authorities, micro-basin leaders, and community organizations, with key participation from SERNA and MARN, alongside WFP through its country representatives. Representatives from the involved municipalities, members of the Micro-basin Tables and Councils, the President of the Watershed Council, and a representative from ACUGOLFO are also included. The PSC will provide operational guidance to the project, review work plans and budgets, and prepare semiannual reports. All participants recognize the importance of the PSC in operational decision-making, ensuring coordination and compliance with the project's objectives at the territorial and community levels.

- **Binational Coordination Team (BCT):** The formation of the BCT was validated, and it will be composed of the National Project Teams in El Salvador and Honduras, along with the Binational Coordination Unit (BCU). Participants agreed that the BCT will play an essential role in the planning and execution of project activities, ensuring technical compliance in the field, supporting the documentation of achievements, and ensuring proper financial management of the resources allocated to the project. This agreement was highlighted as a key component for oversight and accountability.
- **National Executing Units:** Through collaborative discussion, it was agreed that each country will have a national executing unit tailored to its specific needs. In Honduras, the PCO-SERNA will lead national implementation, with the technical support and services of WFP. In El Salvador, WFP will be responsible for project execution and provide support services. All stakeholders approved these arrangements, recognizing that they would facilitate efficient and effective project management.

ii. **Environmental and Social Safeguards, Gender and CLPI**

The workshop also addressed and approved a set of environmental and social safeguards, which were assessed and endorsed by all participants as necessary for the sustainable and equitable development of the project.

- **Consultation and Risk Assessment:** The identified environmental and social risks, including deforestation, depletion of water resources, and contamination from agrochemicals, were widely discussed. Participants validated the inclusion of soil conservation programs, ecosystem restoration, and indigenous knowledge-based adaptation as essential mitigation measures to protect local resources.
- **Safeguard Policy:** By consensus, four key safeguards for the project were validated: gender equality, protection of natural habitats, soil conservation, and respect for the rights of Indigenous people. Each safeguard was classified as medium risk, and all attendees agreed on their importance for the success of the project, aligning with the principles of the Adaptation Fund.

- **Gender Action Plan and CLPI:** The gender strategy and the CLPI process were discussed, and both were approved as critical tools for empowering women and youth in the communities. The informed participation and consent of indigenous communities were recognized by participants as a key aspect of the inclusive implementation of the project.

iii. Targeting of Territories and Beneficiaries

Priority territories and criteria for targeting beneficiaries were collectively defined and validated during the workshop. Participants expressed their support for these approaches as central components to achieving the project's objectives in the most vulnerable communities of the basin:

- **Priority Territories:** The selection of priority municipalities and districts in both countries was discussed and agreed. The intervention areas in Honduras: Santa Ana, Opatoro, Güajiquiro, Aguanqueterique, Lauterique, Caridad and Alianza; and in El Salvador: Lislique, Nueva Esparta, Polorós, Concepción de Oriente, El Sauce, Santa Rosa de Lima and Pasaquina. Participants valued this choice as an effective measure to focus efforts on the areas most vulnerable to climate change.
- **Base Line Data Collection:** All participants agreed on the importance of conducting a baseline data collection within the next six months to establish initial indicators and targeting criteria. This process was validated as a critical step to ensure that resources are distributed equitably and efficiently.
- **Beneficiary Goal:** The goal of reaching 6,000 households (approximately 30,000 people) was unanimously supported. Participants emphasized the importance of prioritizing families vulnerable to climate change and aligned this target with the principles of the Adaptation Fund and the SOP.

iv. M&E Strategies

The monitoring and evaluation structure was approved and deemed essential by the participants to maintain the transparency and effectiveness of the project.

- **M&E Framework:** Attendees validated the logical framework approved by the Adaptation Fund, which will guide the monitoring and evaluation activities throughout the project. Mid-term and final evaluations were recognized as key elements to ensure accountability and alignment with the project's objectives.
- **Reporting Scheme:** The agreement on a scheme for quarterly and cumulative reporting was unanimously supported. Participants valued the frequency of reports as a tool to keep all stakeholders informed and facilitate data-driven decision-making.

v. Financial Management and Budget

Financial management and resource allocation were discussed and approved with clear acceptance from the participants:

- **Total Budget:** The allocation of USD 12 million, with 55% for Honduras and 45% for El Salvador, was ratified. Participants agreed that this distribution reflects the scope of planned activities in each country and will facilitate the efficient use of resources.
- **Procurement and Acquisitions:** The procurement and acquisition mechanisms, tailored to the procedures of each country, were approved at the workshop. Participants appreciated this flexibility, considering it will allow adjustments to national regulations and ensure efficient administration.

vi. Communication and Visibility Strategy

The communication and visibility strategy was presented, with a positive consensus on the importance of keeping all key stakeholders and beneficiary communities informed:

- **Brand Manual:** The preliminary approval of the brand manual by SERNA in Honduras and the pending confirmation from MARN in El Salvador were seen as initial steps. Participants supported the implementation of the manual, which establishes guidelines for using project logos and communication materials.
- **Communication Strategy:** All participants agreed that the communication strategy, which includes quarterly reports, photographic documentation, and case studies, will help maintain the project's visibility and highlight its impact in both nations.

6.d. Commitments and Next Steps

i. Commitments:

- **Confirmation of Representatives for the Steering Committee:** The MARN will confirm its representative on the CDP in accordance with the SOPs. This was seen as an important commitment by the participants and as a key step to consolidate the governance of the project.
- **Cloud Document Repository:** It was agreed to create a digital repository for sharing documents, considered as a step forward in improving accessibility and fostering ongoing collaboration among the involved stakeholders.
- **Rotation of Presidency in the Steering Committee:** The rotation was unanimously approved to ensure equitable participation and strengthen collaboration between the two countries (more information in Annex 4).



- **Inclusion of New Stakeholders:** The inclusion of private sector actors and youth, following the SOPs, will be promoted to strengthen the intergenerational approach of the project.
- **Detailed Review of Sub-activities and Project Opportunities:** Participants agreed to conduct a more thorough review of the sub-activities to be executed, specify the necessary actions, and explore additional opportunities to strengthen the project's impact. This review will be carried out without altering the approved framework of components and macro activities, which will remain as outlined in the original project document. This evaluation will allow interventions to be adjusted to local realities and optimize resources, fostering a more effective implementation aligned with the needs of the communities.

ii. Next Steps:

- **Inception Workshop Report:** This report will be sent to the Adaptation Fund on November 8th, reflecting all the agreements and validations reached during the workshop and complying with the 30 days post-inception workshop as required.
- **Roadmap for the First Semester:** Key actions were defined for the project's initiation, such as recruitment of human resources, setting up field offices, acquiring logistics for operations, conducting the baseline survey, confirming the brand manual, and preparing specialized service requirements for the project components related to the first year. These actions will be aligned with the SOPs and were supported by the participants to ensure a successful project start.



Table 2: Agenda

Inception Workshop: Strengthening the Climate Adaptation Capacities of Vulnerable Communities in the Goascorán Watershed, El Salvador, and Honduras, through Integrated Community-Based Adaptation Practices and Services

Date: October 9th and 10th, 2024

Location: San Salvador, Holiday Inn.

Day 1: Pre-Workshop Working Session				
Time	Activity	Objectives	Method	Presenter
8:00 am – 8:15 am	Welcome and Presentation	Get to know all participants	Brief Exchange and Introduction Round	Facilitated by Binational Coordinator
8:15 am – 08:45 am	Project Governance Structure	Understanding of the Governance Structure, Roles, and Relationships with Country Offices and Ministries	Interactive Presentation and Group Discussion	Binational Coordinator (WFP Support)
08:45 am – 09:15 am	Support Structure for Project Implementation	Review the Support Mechanisms Provided by WFP. Specifically in Services and Procurement for the First Year	Presentation followed by Q&A Session	WFP Representatives (B&P HN/SV)
09:15 am – 09:45 am	Project Budget Management (Part I)	<ul style="list-style-type: none"> Analysis of Budget Structure and Execution Discussion of Budget Management Challenges and Potential Solutions 	Presentation with Interactive Analysis	Binational Coordinator (Supported by WFP: B&P HN/SV)
09:45 am – 10:00 am	Break			
10:00 am – 10:30 am	Project Budget Management (Part II)	Continue discusión on Budget Structure and reach agreements on Execution	Presentation with Interactive Analysis	Binational Coordinator (Supported by WFP: B&P HN/SV)



10:30 am – 11:00 am	M&E Management	Understand the targeting mechanism, baseline, and results reporting.	Presentation with Methodological Discussion	Binational Coordinator (Supported by WFP: B&P HN/SV)
11:00 am – 11:30 pm	Communication and Visibility Management	Establish strategies to ensure the visibility and effective communication of the project, including the use of the Branding Manual.	Participatory Workshop	Binational Coordinator (Supported by WFP HN/SV y MARN SERNA)
11:30 am – 12:00 pm	Agreements and Commitments	<ul style="list-style-type: none">Summarize the agreements reached and the responsibilities assigned.Document and distribute key points to ensure alignment among all parties.	Plenary and Closure	Binational Coordination
12:00 m – 01:00 pm	Lunch			
Day 1: Main Ceremony of the Project Inception Workshop				
Time	Activity	Objectives	Method	Presenter
2:00 pm – 2:15 pm	Guest arrival	Registration of name and key details of attendees	Two people assigned in the entrance for registration	Project Team
2:15 pm – 2:25 pm	Welcoming and opening	Official opening of the Project's Inception Workshop	Brief speech	Binational Coordinator or Master of Ceremony
2:25 pm – 03:25 pm	Presentation of objectives and project governance	<ul style="list-style-type: none">Present the objectives, components, and governance structure of the project.Official establishment of the Executive and Directing Committees of the project.Session periods of the CEP and the binational/national coordination structure.	Presentation and signing of the Constitution of the CEP and CDP committees	Binational Coordinator
03:25 pm – 03:45 pm	Break			
3:40 pm – 4:40 pm	Presentation and validation of Gender Equality Plan, CLPI Plan,	Present and validate los planes de igualdad the Gender Equality Plan, CLPI Plan, and Environmental and Social Safeguard Plan	Plenary presentation, group discussion, and participatory validation	Binational Coordinator, Gender CPLPI, and Social and Environmental Specialists



	and Environmental and Social Safeguard Plan			
4:40 pm	End of Day 1.			

Day 2: Continuation of Inception Workshop

Time	Activity	Objectives	Method	Presenter
8:00 am – 8:30 am	Arrival and Registration of Guests and Participants	Attendee Registration	Seating at entrance	Project Team
8:30 am – 8:40 am	Welcome and Feedback from Previous Session	Provide context to the audience about the work that has initiated.	Oral Presentation	Binational Coordinator
8:40 am – 9:45 am	Presentation of the Project's M&E Strategy	Present and validate the monitoring and evaluation plan (Targeting, Baseline, Report Management, others).	Plenary Presentation and Agreement on CDP approval	Binational Coordinator and M&E
9:45 am – 10:00 am	Break			
10:00 – 10:10 am <i>*High level sesión begins</i>	Establishment of the Honorary Table ¹	Ministers and Directors take their seats at the table		Master of Ceremony
10:10 am – 10:25 am	Opening remarks for the ceremony: Presentation of the Project Management Strategy	<ul style="list-style-type: none"> Present the management strategy, expected results, and implementation arrangements. Roles and responsibilities of the team. 	Presentation	Binational Coordinator
10:25 am – 10:45 am	Kick-off Speech of Minister of MARN and Secretary of State (SERNA)	Highlight the importance of the project within state policies and its relationship with the WFP.	Speech	Minister of MARN and Secretary of State (SERNA)
10:45 am – 11:05 am	WFP Representatives' Speech	Emphasize the role of the WFP in the administration and support of the MARN and SERNA during the project implementation in the Goascorán Basin.	Speech	WFP Directors

¹ The sequence of events are the approved final agenda. However, following MARN's disposition, the Establishment of the Honorary Table wasn't done.



11:05 am – 12:00 m	Presentation of Work Plan and Budget for first year	<ul style="list-style-type: none"> Approval of Work Plan and Budget for first year (following validation of PSC in the technical session) Obtain endorsement of the PEC and approval of Work Plan and Budget by the PSC 	<ul style="list-style-type: none"> Presentation and plenary discussion Approval agreement 	Binational Coordinator
12:00 m – 12:30 pm <i>*End of High Level Session</i>	Signing of MoU and SOPs and oficial start of the project	<ul style="list-style-type: none"> Firmar acuerdos y acta de conformación de comités de proyecto. 	Presentation and signing of MoU and SOPs, and Constitution of PEC	MARN and SERNA authorities, WFP Directors and Representatives in SV and HND, and Goascorán basin representatives.
12:30 pm - 2:00 pm	Lunch			
End of Inception Workshop				

7. Communication and Visibility Management

A draft of a brand manual has been developed for the project "*Strengthening the Adaptive Capacities of Vulnerable Communities in the Goascorán River Basin in El Salvador and Honduras through Community-Based Adaptation Practices and Integrated Services*".

This manual, already approved by SERNA, outlines guidelines for the project's visual identity and communication elements, ensuring consistent and professional representation across all materials. It includes rules for logo usage, color palette, typography, and style of messages, to strengthen the project's visibility. The manual is awaiting approval from MARN, which will enable its final implementation and ensure that all stakeholders recognize and understand the project's objectives and benefits.

The goal of the brand manual is to standardize the image, reproduction and versatility of the project's visual elements. This will guarantee a uniform image and facilitate easy identification. Below is the *image type*, which consists of two elements: the isotype, representing the territorial extension of the Goascorán River, and the logo, which includes the project name and its slogan (more in Annex 6).



Illustration 3: Imagetype 1



Illustration 4: Imagetype 2

It must be used in all communication where the *imagetype* maintains legibility and respecting the minimum allowed size.

8. Summary and Recommendations

8.a. Lessons Learned

- i. **Collaborative and Participatory Approach:** From the outset, the active involvement of communities and government entities has been essential. Including community leaders and local representatives has facilitated an effective, adaptable governance framework aligned with local needs. This approach has proven valuable in fostering collective commitment and shared direction, laying a solid foundation for sustainability.
- ii. **Importance of Clear Governance:** The defined governance structure, which includes an Executive Committee, a Steering Committee, and the Binational Coordination Team, has ensured that each actor understands its roles and

responsibilities. This not only facilitates effective execution but also enables a swift response to emerging challenges, supporting a coordinated implementation model.

- iii. **Ecosystem-Based Adaptation and Local Capacities:** The approach of resilient agricultural practices and ecosystem restoration, aligned with an ecosystem-based adaptation model, is highly valued by key stakeholders in the project. This approach is considered fundamental for addressing the needs of vulnerable populations in the region, as expressed by the communities in the preliminary diagnostics conducted during the project design. In addition to promoting community resilience and the conservation of natural resources, this approach significantly contributes to improving food security by integrating local knowledge and climate-smart technologies into territorial planning.

8.b. Key Challenges and Risk Management

- i. **Implementation Risks in the Binational Territory:** Executing the project across two countries with distinct regulations and governance structures presents challenges for operational synchronization. To mitigate this risk, a flexible working framework has been implemented, allowing adaptation to each country's regulations without compromising the overall cohesion of the project.
- ii. **Social and Environmental Safeguards:** The need to comply with established safeguards, including gender equality and the rights of Indigenous people, requires continuous monitoring to ensure that these principles are respected in every intervention. Periodic evaluations and feedback from the communities help identify areas for improvement and will allow adjustments as necessary.
- iii. **Communication and Visibility Management:** The approval of brand guidelines and visibility strategies still requires validation by certain local entities. To overcome this challenge, a three-month implementation plan has been designed to ensure consistency in the visual identity and communication of the project at the binational level.

9. General Conclusions

The project in the Goascorán River Basin represents a comprehensive intervention that combines climate adaptation, strengthening local capacities, and natural resource conservation, with a primary focus on food security. The defined governance structure and the collaboration between local, regional, and international actors have been essential in charting a clear path toward community resilience and self-sufficiency. The implementation of sustainable ecosystem-based practices, along with social inclusion and a focus on gender equity, reinforces the project's commitment to fair and sustainable development. This multidimensional approach addresses the region's climate and socioeconomic challenges and establishes an effective and replicable model for future interventions in vulnerable areas, strengthening food security as a pillar of resilience.

10. Annexes

Annex 1: Attendance List No. 1 of the Project Inception Workshop



FONDO DE ADAPTACIÓN

LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 9 oct.

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Ana Carpio	PMA - Honduras	BEP	Ana Carpio
02	Alejandra Escalante	PMA - El Salvador	BEP	Alejandra Escalante
03	Hector Cruz	PMA	RAM	Hector Cruz
04	Jose Ramon Pacheco	PMA El Salvador	Programas	Jose Ramon Pacheco
05	Pinia Puerto Morazan	PMA Honduras	CAM	Pinia Puerto Morazan
06	Blanca Segovia	PMA - El Salv.	Admin	Blanca Segovia
07	Carlos Elvira	PMA Honduras	Administrativa	Carlos Elvira
08	Gabriel Montecarlo	PMA	Alianza	Gabriel Montecarlo
09	Francisco SALINAS	SERNA	Asesor/ coord. BN	Francisco SALINAS
10	Manuel Martinez	SERNA	Comunicaciones	Manuel Martinez



FONDO DE ADAPTACIÓN

LISTADO DE ASISITENCIA DEL TALLER DE INICIO DEL PROYECTO

"Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria"

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 9 Oct.

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Melkís C Maradiaga	Consejo de Cuenca Goascorán	Presidente S. D.	
02	RICARDO EL VIR	SERNA	ESPECIALISTA PLANIFICACIÓN M. E.	
03	Edmundo M. / sup. / A. L. N	A. L. N	A / CALDE	
04	Alcides Ruiz	PMA	Aux. Programar	
05	Leonidas Perez.	ACUGOLFO. ES.	Director	
06	César Pineda	PMA	Monitoreo y Control	
07	Marco Cerón	PMA	Budget	
08	Sandra Alvarez	PMA	IT	
09	Hugo Ruelas	PMA	IT	
10	Mónica Girón	PMA	RAM	



FONDO DE ADAPTACIÓN











LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 9 oct.

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Franklin Alexis Barahona	Programa Mundial de Alimentos	DRIVER	
02	Pablo Salas	PMA	Programa	
03	Flora Magali Hernández	Consejo Cuenca	Vocal	
04	Lila Cecilia Córdova	SERNA-OCF	Administradora	
05	Rosvel Guillen	PMA-HN	Resistente	
06	Carolina Barreto	PMA	Directora Adjunta	
07	Gabriela Moreno	WFP	As. Comunicacional	
08	Kissia Aquino	WFP	Equipo y protección	
09	Diego Ramirez	WFP	Partnerships	
10	José Enrique Cabrera	HCARN	Jeefe Proyecto DEB	



FONDO DE ADAPTACIÓN





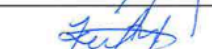





LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 9 Oct.

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Jacob Espino Romero	SERNA	Directa / DLR A	
02	Stephanie Hochstetter	PMA Hond.	Rep.	
03	Ricardo Rosales	CHI-Pollo campere	Gerente de Area	
04	Gloria Nuyi	WFP - RAM	Jefe de RAM	
05	Keilin Melgar	WFP - RAM	Asistente M&E.	
06	Johana Liobeth Alfaro Villes	CFM	Monitoreo y Evaluación	
07	Patricia Lovo	RAM	CFM / MyE	
08	Brenda Martinez	RAM	Aux. M&E	
09	Cesar Valle	RAM	CFM	
10	Diego Aguilar	PMA PMA	Aux. M&E	



FONDO DE ADAPTACIÓN




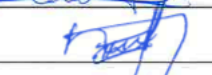

LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 9-oct.

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Fernando Niebo	PMA	conductor	
02	Carmen Marroquín	PMA	Asesor de programas	
03	Daniel E. Lemus	PMA	Programas	
04	Ever Ortega	PMA	Conductor	
05	Neftaly Hernandez	PMA	Conductor	
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Annex 2: Attendance List No. 2 of the Project Inception Workshop



FONDO DE ADAPTACIÓN


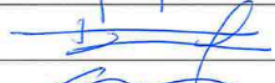


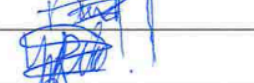
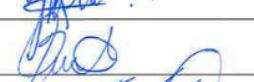




LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10 - Oct. 2024

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Marcela Fuentes	PMA	programas	
02	Fernando Tamayo	PMA	PROGRAMAS	
03	Gustavo Valencia	PMA	Programas	
04	Daniel E. Lemus	PMA	Programas	
05	Neftaly Hernández	PMA	Conductor	
06	Yanira Ramos Viquez	PMA	Serv. apoyo	
07	Solange Hernández	PMA	Programas	
08	Marcela Carrillo	PMA	Programas	
09	Ever Ortega	PMA	Conductor	
10	Lorena Tomarino	PMA	HR	



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FONDO DE ADAPTACIÓN

LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10-10-2024

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Jose Enrique Cabrera	MARN	Jefe proyecto DEB	
02	Ara Caroline Carix	Belp/Hon	Belp	
03	Olyandra Escalante	BPO SICO	BPO	
04	Gabriela Montecinos	WFP	Alimentos	
05	Juan Ramón Pacheco	PMA	Programas	
06	Kryssia Alas	PMA	Administración	
07	Gabriela Moreno	WFP	Comunicaciones	
08	Krissia Aquino	WFP	Programas	
09	Rafael Trejo	WFP	Programa	
10	Quia Fuent	PMA	CAM	



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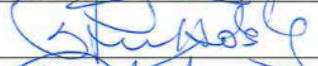






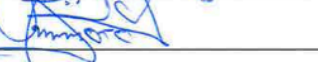

LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10 oct. 2024

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Diego Ramirez	RNA	Of. vol. Honduras	
02	Flora M. Hernandez	CCRG	Vocal	
03	Melkis C. Maradiaga	CCRG	Presidente J. D.	
04	Lila Cáceres	SERNA-OCF	Administradora	
05	Narel Martínez	SERNA	Comunicaciones	
06	Francisco Serrano	SERNA	Coord. B. nacional	
07	RICARDO KLUIK	SERNA	Exp. PLAN. MyE	
08	Jacob Espino	SERNA	Director/DGRA	
09	Fra L. Guzmán	PM A	Programa	
10	Leonidas Perez	ACUGOLFO	Director	



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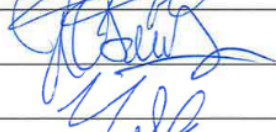



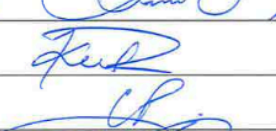
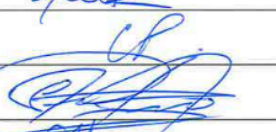



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“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10 Oct. 2024

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Rovell Guillén	PMA Hn	Programas	
02	Carolina Barreto	PMA	Directora Adjunta	
03	Hector Cruz	pma	RAM	
04	Alejo Moya	PMA	RAM	
05	Alejandro Ruiz	PMA	Aux. Programas	
06	Brenda Segovia	PMA	Administración	
07	Kevin Melgar	PMA - RAM	Asis. M&E	
08	César Pineda	PMA	Of. APR	
09	Edmundo	A. C. N	Alcalde	
10	Stephanie Hochstetter	PMA Hon	Rep.	



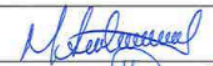





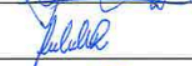



FONDO DE ADAPTACIÓN

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“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10-10-2024

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	Marco Ceón	PMA	Budget	
02	Sandra Alvarez	PMA	TEC	
03	Marcela Fuentes	PMA	Programas	
04	Hugo Rosales	PMA	TEC	
05	Brenda Martinez	PMA	Aux. MBE	
06	Diego Aguilar	PMA	Aux. MBE	
07	Mónica Girón	PMA	Aux. MBE	
08	Fátima Aparicio	PMA	Aux. MBE	
09	Jonathan Lopez	PMA/VAN	Aux. VAN	
10	Elvio Mojica	PMA	Programas	



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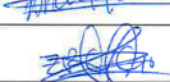
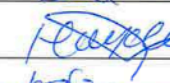


LISTADO DE ASISTENCIA DEL TALLER DE INICIO DEL PROYECTO

“Proyecto Fortalecimiento de las capacidades de adaptación de las comunidades vulnerables al clima en la cuenca de Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación comunitaria”

Evento: Taller de inicio

Lugar: Hotel Holiday inn, San Salvador

Fecha: 10-10

No.	NOMBRE	ORGANIZACIÓN	CARGO / PUESTO	FIRMA
01	AMÉD VELA SUNCIL	WFP	AUXILIAR RH	
02	JOSÉ CORTÉS	WFP	HR OFFICER	
03	Ligia Samayoa	WFP	AUXILIAR ALCANTAS	
04	Roxana Castellanos	WFP	Auxiliar administrativo	
05	Haydee Paguari	WFP	Comunicaciones	
06	Karina Garcia	WFP	AUXILIAR OPERATIVO	
07				
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09				
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Annex 3: Constitution of CDP – San Salvador



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ACTA DE CONSTITUCION DEL COMITE DIRECTIVO DEL PROYECTO (CDP)

Proyecto: "Fortalecimiento de las capacidades de adaptación de las poblaciones vulnerables al clima localizadas en la Cuenca del Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación basados en la comunidad"

Fecha: 10 de octubre de 2024

Lugar: Hotel Holiday Inn, San Salvador, El Salvador

Asistentes:

- Representante del Ministerio de Medio Ambiente y Recursos Naturales (MARN) de El Salvador.
- Representante de la Secretaría de Recursos Naturales y Ambiente (SERNA) de Honduras.
- Representante y director del Programa Mundial de Alimentos (PMA) en Honduras.
- Director Adjunto del Programa Mundial de Alimentos (PMA) en El Salvador.
- Coordinador Binacional del Proyecto.
- Representantes de MARN, SERNA, PMA, autoridades locales y sociedad civil.
- Representantes de los municipios, Mesas y Consejos de Microcuencas.
- Presidente del Consejo de Cuenca.
- Representante de Acugolfo.
- Otros actores.

Antecedentes del Proyecto:

El proyecto "Fortalecimiento de las capacidades de adaptación de las poblaciones vulnerables al clima localizadas en la cuenca del Goascorán de El Salvador y Honduras, a través de prácticas y servicios integrados de adaptación basados en la comunidad", responde a los desafíos que enfrentan las comunidades de la Cuenca del Río Goascorán, una región transfronteriza que abarca aproximadamente 2,613.89 km² en el suroeste de Honduras y el este de El Salvador. Esta área, caracterizada por su baja conectividad y desarrollo rural, se encuentra gravemente afectada por los impactos del cambio climático, lo que ha provocado pérdidas de cosechas, inseguridad alimentaria y una mayor vulnerabilidad de las comunidades locales.

Para abordar estos desafíos, el proyecto tiene como objetivo fortalecer la capacidad de adaptación al cambio climático de los hogares vulnerables mediante dos componentes clave: (1) la gestión integrada de cuencas con un enfoque comunitario y de ecosistemas, y

(2) la mejora del acceso a servicios climáticos innovadores que permitan a las comunidades gestionar mejor los riesgos climáticos. La ejecución del proyecto es coordinada por el

Ministerio de Medio Ambiente y Recursos Naturales (MARN) en El Salvador y la Secretaría de Recursos Naturales y Ambiente (SERNA) en Honduras, en colaboración con el Programa Mundial de Alimentos (PMA), que actúa como la Entidad Multilateral de Implementación.

Creación del Comité Directivo del Proyecto (CDP):

El **Comité Directivo del Proyecto (CDP)** se constituye como la entidad que brindará dirección técnica general para la implementación del Proyecto.

El MARN, La SERNA, y el PMA, a través de sus representantes de país, junto con representantes de los municipios, de las Mesas y Consejos de microcuencas, el presidente del Consejo de Cuenca y un representante de Acugolfo, forman parte del Comité Directivo del Proyecto (CDP).

Responsabilidades del Comité Directivo del Proyecto:

El MARN, La SERNA, y el PMA, establecerán el Comité Directivo del Proyecto (CDP), que será la entidad que brindará dirección técnica general para la implementación del proyecto, incluyendo, entre otras responsabilidades, las siguientes:

1. Constituir la interfaz entre las partes con respecto al Proyecto.
2. Preparar y brindar visto bueno al Plan de Trabajo Anual y el presupuesto anual, y las revisiones y/o ajustes relacionados cuando sea necesario, que serán referidos para aprobación final del comité ejecutivo del proyecto.
3. Monitorear el progreso del Proyecto contra el Plan de Trabajo aprobado.
4. Proporcionar orientación programática y operativa para garantizar que no haya desviación de las actividades aprobadas del Proyecto.
5. Aprobar el Plan de Adquisiciones y Plan de Contrataciones del Proyecto.
6. Revisar y aprobar los entregables finales del Proyecto.
7. Servir de enlace con las autoridades locales para garantizar que proporcionan el apoyo necesario al equipo del Proyecto para la ejecución exitosa de las actividades a nivel municipal, nacional y regional.
8. Guiar la ejecución del Proyecto teniendo en cuenta las políticas, programas e intervenciones pertinentes en materia de desarrollo, cambio climático y salvaguardas sociales, ambientales y de equidad, con un enfoque en la colaboración intersectorial.



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Toma de decisiones:

Las decisiones dentro del CDP se harán a través de una votación para la cual tendrá que existir un quórum de al menos cuatro miembros representantes del MARN, SERNA, PMA El Salvador y PMA Honduras.

Mientras el presidente no esté excluido del cómputo en el quórum, el presidente tendrá voto decisivo si la votación por una propuesta está igualada.

Composición del Comité Directivo del Proyecto (CDP):

El Comité Directivo del Proyecto (CDP) estará compuesto por las siguientes autoridades y representantes clave:

No	Institución	Cargo
1	Ministerio de Medio Ambiente y Recursos Naturales (MARN)	Presidente (rotativo)
2	Secretaría de Recursos Naturales y Ambiente (SERNA)	Presidente (rotativo)
3	PMA El Salvador (director adjunto o representante designado).	Copresidente (rotativo)
4	PMA Honduras (director adjunto o representante designado).	Copresidente (rotativo)
5	Representantes de Gobiernos Municipales (El Salvador).	Participantes
6	Representantes de Gobiernos Municipales y Mancomunidades (Honduras).	Participantes
7	Presidente del Consejo de Cuenca (Honduras).	Participante
8	Representante de Acugolfo.	Participante
9	Representantes de los Consejos de Microcuenca (El Salvador).	Participantes
10	Representantes de los Consejos de Microcuenca (Honduras).	Participantes
11	Representante de Sociedad Civil (El Salvador).	Observador
12	Representante de Sociedad Civil (Honduras).	Observador
13	Representante de organización que trabaja en la Cuenca (El Salvador).	Observador
14	Representante de organización que trabaja en la Cuenca (Honduras).	Observador

El CDP puede invitar a especialistas en la materia para abordar cuestiones específicas cuando sea necesario.



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Rotación de Presidencia y Copresidencia:

De forma rotativa, un representante del MARN o SERNA presidirá el CDP, y un representante de las Oficinas de País del PMA lo copresidirá. Se establecerá un sistema de alternancia, para que cuente con representación de ambos países. No podrán ser ambos copresidentes del mismo país para garantizar la binacionalidad del proyecto y representación.

Acreditación de representantes:

Los miembros del comité deberán ser acreditados con oficialidad por las instituciones representadas en este comité, con propietario y suplente. Posteriormente serán acreditados oficialmente por las autoridades competentes.

Relator:

Coordinador Binacional del Proyecto de Gestión de Riesgos Climáticos y Adaptación en la Cuenca del Goascorán.

Reuniones del Comité Directivo:

El CDP se reunirá dos veces al año y extraordinariamente si lo convocan sus miembros, en acuerdo con las entidades que presiden el CDP en ese momento. Una de las dos reuniones regulares anuales se llevará a cabo virtualmente.

Los acuerdos quedarán registrados en una memoria que se circulará con las personas pertinentes para su seguimiento.

Duración y Vigencia:

El Comité Directivo del Proyecto estará vigente durante todo el ciclo de vida del proyecto, y continuará operando hasta su finalización. Las decisiones del CDP serán implementadas por el equipo del proyecto y coordinadas entre las instituciones participantes.

Primera Rotación de Presidencia:

A partir del 10 de octubre de 2024, los copresidentes para el primer año serán el Representante del Ministerio de Medio Ambiente y Recursos Naturales (MARN) de El Salvador y el director Adjunto del PMA en Honduras. Estos líderes tendrán la responsabilidad de coordinar las actividades del Comité y asegurar el cumplimiento de sus responsabilidades estratégicas durante el primer año.



En caso de ausencia:

En caso de que alguno de los copresidentes se encuentre ausente o no pueda cumplir con sus funciones, podrá ser representado por un delegado designado de su respectiva entidad (MARN, SERNA, PMA o miembros del comité), quien asumirá las responsabilidades correspondientes durante su ausencia.

Firmas de los Miembros:

Nombre	Cargo	Firma
Sr. Malcolm Bryan Stufkens. Representante de la Secretaría de Estado de Recursos Naturales y Ambiente (SERNA)	Copresidente (Primer año de rotación)	Por:
Sra. Carolina Barreto. Directora Adjunto de País PMA El Salvador	Copresidente (Primer año de rotación)	
Sra. Isabel Contreras. Representante del Ministerio Medio Ambiente y Recursos Naturales (MARN)	Primer vicepresidente	
Sr. Paulo Lima Pinto de Oliveira. Director Adjunto de País PMA Honduras	Segundo vicepresidente	Por:
Sr. Jose Francisco Salinas Andino. Coordinador Binacional del Proyecto.	Relator	
Sr. Edwin Antonio Serpas. Alcalde Municipal de la Unión Norte	Participante	
Sr. Leónidas Pérez. Director Ejecutivo ACUGOLFO	Participante	
Sr. Melkis Maradiaga Presidente Consejo de Cuenca Rio Goasoran	Participante	



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Esta acta es firmada en San Salvador, El Salvador a los 10 días del mes de octubre del año 2024.

Con la firma de esta acta, queda formalmente constituido el Comité Directivo del Proyecto "FORTALECIMIENTO DE LAS CAPACIDADES DE ADAPTACIÓN DE LAS POBLACIONES VULNERABLES AL CLIMA LOCALIZADAS EN LA CUENCA DEL GOASCORÁN DE EL SALVADOR Y HONDURAS A TRAVÉS DE PRÁCTICAS Y SERVICIOS INTEGRADOS DE ADAPTACIÓN BASADOS EN LA COMUNIDAD" y queda validado el plan de trabajo y presupuestario para el primer año de ejecución de este proyecto, mismo que podrán ser ajustados de acuerdo a las necesidades de cada país, en el próximo trimestre a partir de la firma de la presente acta.



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Annex 4: Constitution of PSC – San Salvador (PSC/SERNA/WFP/MARN)



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ACTA DE CONSTITUCION DEL COMITE EJECUTIVO DEL PROYECTO (CEP)

Proyecto: "Fortalecimiento de las capacidades de adaptación de las poblaciones vulnerables al clima localizadas en la Cuenca del Goascorán de El Salvador y Honduras a través de prácticas y servicios integrados de adaptación basados en la comunidad"

Fecha: 10 de Octubre de 2024

Lugar: Hotel Holiday Inn, San Salvador, El Salvador

Asistentes:

- Secretario de Estado de Recursos Naturales y Ambiente (SERNA) de Honduras
- Ministro del Medio Ambiente y Recursos Naturales (MARN) de El Salvador
- Representante y Director del Programa Mundial de Alimentos (WFP) en Honduras
- Representante y Director del Programa Mundial de Alimentos (WFP) en El Salvador
- Coordinador/a Binacional del Proyecto
- Representantes de SERNA, MARN, WFP, autoridades locales y sociedad civil.
- Otros actores

Antecedentes del Proyecto

El proyecto "Fortalecimiento de las capacidades de adaptación de las poblaciones vulnerables al clima localizadas en la cuenca del Goascorán de El Salvador y Honduras, a través de prácticas y servicios integrados de adaptación basados en la comunidad", responde a los desafíos que enfrentan las comunidades de la Cuenca del Río Goascorán, una región transfronteriza que abarca aproximadamente 2,613.89 km² en el suroeste de Honduras y el este de El Salvador. Esta área, caracterizada por su baja conectividad y desarrollo rural, se encuentra gravemente afectada por los impactos del cambio climático, lo que ha provocado pérdidas de cosechas, escasez alimentaria y una mayor vulnerabilidad de las comunidades locales.

Para abordar estos desafíos, el proyecto tiene como objetivo fortalecer la capacidad de adaptación al cambio climático de los hogares vulnerables mediante dos componentes clave: (1) la gestión integrada de cuencas con un enfoque comunitario y de ecosistemas, y (2) la mejora del acceso a servicios climáticos innovadores que permitan a las comunidades gestionar mejor los riesgos climáticos. La ejecución del proyecto es coordinada por el Ministerio de Medio Ambiente y Recursos Naturales (MARN) en El Salvador y la Secretaría de Recursos Naturales y Ambiente (SERNA) en Honduras, en colaboración con el Programa Mundial de Alimentos (PMA), que actúa como la Entidad Multilateral de Implementación.



Creación del Comité Ejecutivo del Proyecto (CEP)

El **Comité Ejecutivo del Proyecto (CEP)** se constituye como la máxima autoridad del proyecto, responsable de proporcionar orientación política y estratégica, asegurar la alineación con las prioridades nacionales, y facilitar el intercambio de conocimientos a nivel regional y nacional. El CEP supervisará y guiará la implementación del proyecto, garantizando que se cumplan los objetivos y se maximicen los impactos en la cuenca del Goascorán.

Responsabilidades del Comité Ejecutivo del Proyecto:

1. **Brindar orientación política y estratégica:** Dirigir las decisiones clave sobre la implementación del proyecto y asegurar que las políticas y prioridades nacionales sean respetadas.
2. **Asegurar la abogacía a nivel político:** Promover las temáticas del proyecto a nivel de toma de decisiones gubernamentales.
3. **Aprobar el Plan de Trabajo Anual y el presupuesto:** Revisar y dar luz verde al plan de trabajo, asegurando que los recursos financieros estén alineados con los objetivos del proyecto.
4. **Monitoreo de resultados:** Supervisar la ejecución del proyecto a través de informes anuales proporcionados por el Comité Directivo del Proyecto (CDP).
5. **Facilitar el intercambio de conocimientos:** Promover la participación de actores clave en discusiones y talleres para compartir buenas prácticas y lecciones aprendidas.

Composición del Comité Ejecutivo del Proyecto (CEP)

El Comité Ejecutivo del Proyecto estará compuesto por las siguientes autoridades y representantes clave:

Presidentes Rotativos:

- Por Honduras: Secretario de Estado de Recursos Naturales y Ambiente (SERNA).
- Por El Salvador: Ministro del Medio Ambiente y de Recursos Naturales (MARN).
- Por WFP: Representantes y Directores del Programa Mundial de Alimentos (WFP) en Honduras y El Salvador.

Rotación de Presidencia:

El CEP será co-presidido de manera rotativa cada año. La presidencia estará conformada por un ministro de cada país (SERNA o MARN) y un representante del WFP (Honduras o El Salvador), asegurando que los co-presidentes no pertenezcan al mismo país. Esta rotación anual garantiza la equidad en la gobernanza y la representatividad de ambos países en la toma de decisiones.



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Vicepresidencias:

- Primer Vicepresidente: Representante del (MARN O SERNA) que no esté co-presidiendo ese año.
- Segundo Vicepresidente: Representante y Director del WFP en el país que no esté co-presidiendo en el año correspondiente.

Relator/a:

Coordinador/a Binacional del Proyecto de Gestión de Riesgos Climáticos y Adaptación en la Cuenca del Goascorán.

Reuniones del Comité Ejecutivo

Reunión anual: El CEP se reunirá una vez al año en una sede que será definida por sus miembros. En estas reuniones se presentarán informes relevantes del proyecto, y se aprobará el Plan de Trabajo Anual y el presupuesto.

Reuniones extraordinarias: Podrán convocarse reuniones adicionales en situaciones excepcionales, por solicitud de los miembros del CEP y en coordinación con los co-presidentes.

Duración y Vigencia

El Comité Ejecutivo del Proyecto estará vigente durante todo el ciclo de vida del proyecto, y continuará operando hasta su finalización. Las decisiones del CEP serán implementadas por el equipo del proyecto y coordinadas entre las instituciones participantes.

Primera Rotación de Presidencia:

A partir del 10 de octubre de 2024, los co-presidentes para el primer año serán el Secretario de Estado de Recursos Naturales y Ambiente (SERNA) de Honduras y el Representante y Director del WFP en El Salvador. Estos líderes tendrán la responsabilidad de coordinar las actividades del Comité y asegurar el cumplimiento de sus responsabilidades estratégicas durante el primer año.

En caso de ausencia:

En caso de que alguno de los co-presidentes se encuentre ausente o no pueda cumplir con sus funciones, podrá ser representado por un delegado designado de su respectiva entidad (SERNA, MARN, o WFP), quien asumirá las responsabilidades correspondientes durante su ausencia.

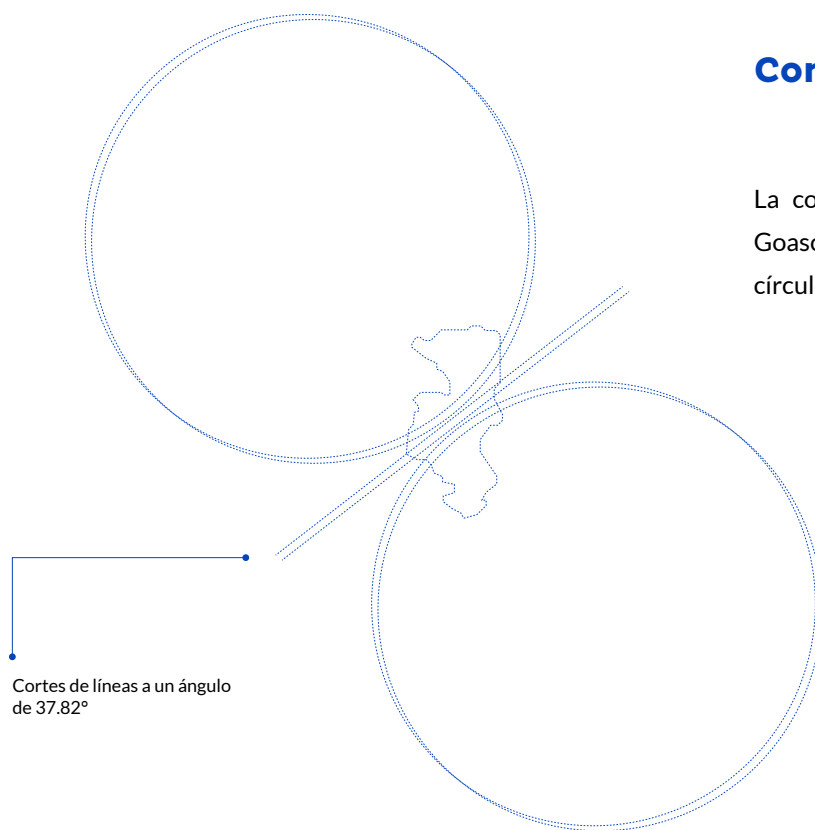
Annex 5: Images of the Inception Workshop





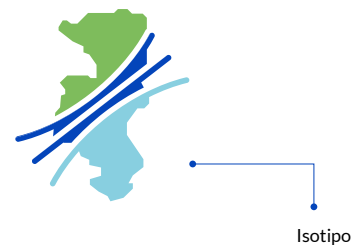
Annex 6: Brand Manual Sample



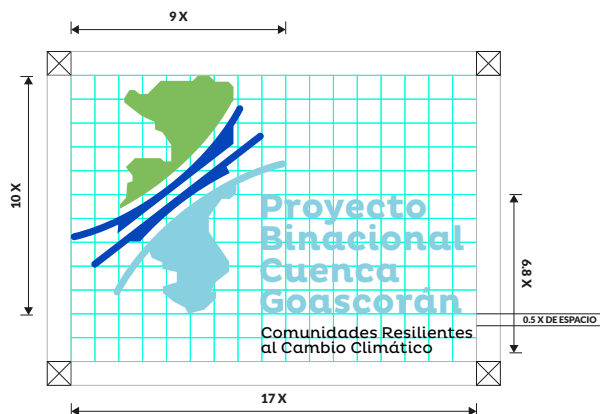


Contrucción del Isotipo

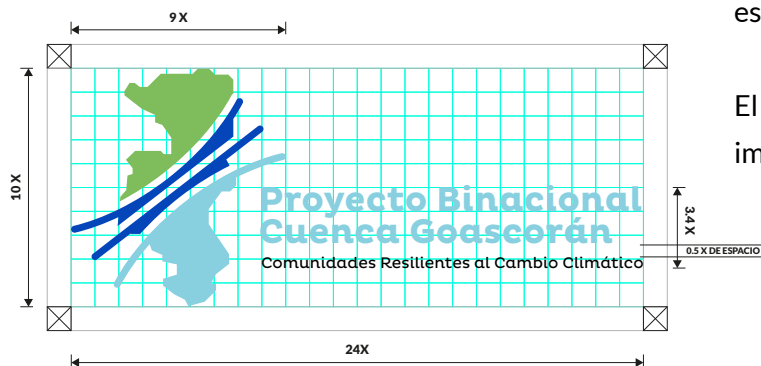
La construcción del isotipo se basa en la figura del Río Goascorán en toda su extensión, utilizando una línea entre 2 círculos que hacen la representación de la resiliencia.



VERTICAL



HORIZONTAL



Construcción del Imagotipo

El Imagotipo está construido por dos elementos, el isotipo que es la extensión territorial del Río Goascorán y el logotipo que está conformado de el nombre del proyecto y su eslogan.

Para construir cada elemento partimos de "X", donde X es igual a P.

El área de protección se construye rodeando el imagotipo completamente y su espacio es 1X.

Imagotipo en fotografías

Se pueden utilizar ambas versiones pero se deberá tener cuidado al momento de aplicarse.

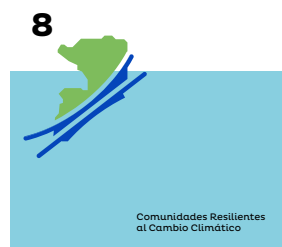
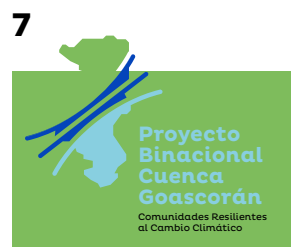
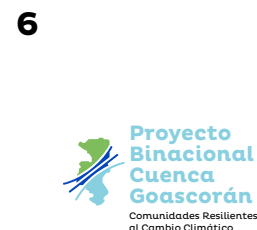
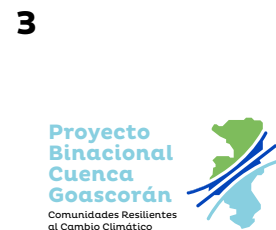
Si se utiliza la versión en blanco la fotografía deberá tener un recuadro de color negro con opacidad al 20% para garantizar el contraste.

En caso de usar la versión full color se deberá utilizar una caja blanca para no comprometer la imagen del imagotipo y siempre guardando el área de protección del mismo.



Uso incorrecto del imagotipo

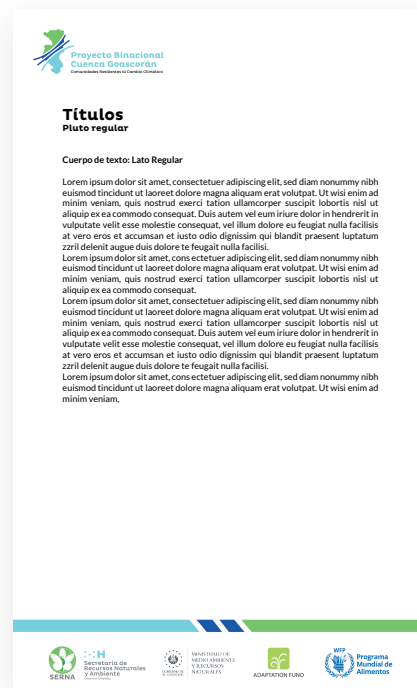
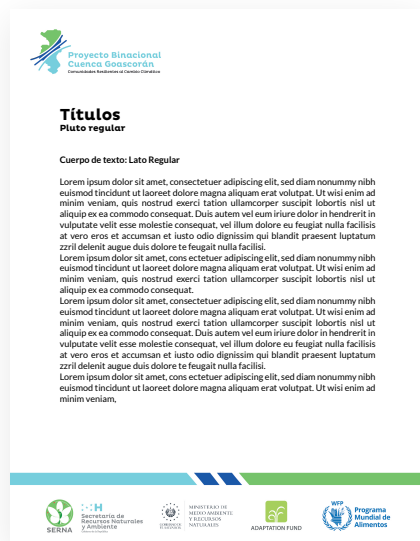
1. No agregar sombras
2. No realizar inclinaciones
3. No realizar alteraciones
4. No cambiar colores ya establecidos
5. No utilizar trazos
6. No cambiar proporciones de los elementos
7. Versión full color no poner sobre colores corporativos
8. Versión full color siempre colocarlo sobre fondo blanco
9. Versión full color no debe de ir en fotografías, en ese caso se debe colocar una caja blanca respetando el área de protección



Papel Membretado

Para títulos: Pluto Bold

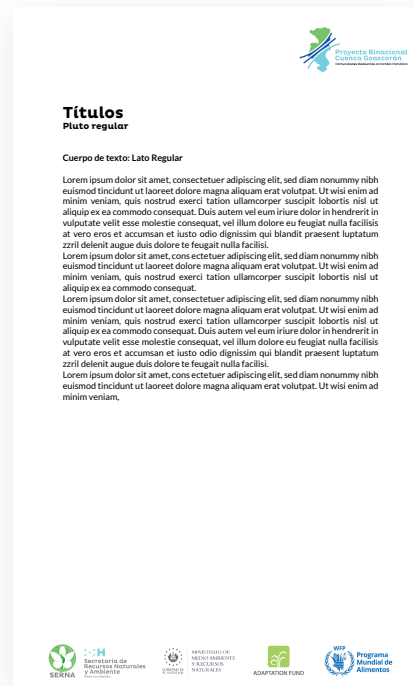
Para cuerpo de texto: Lato Regular



Formato documentos

Para títulos: Pluto Bold

Para cuerpo de texto: Lato Regular





Publicaciones Two Page



Título Subtítulo

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Descripción de fotografía

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Banner Roll Up





Annex 7: WorkPlan

A = Assessment

P = pilot

E = execute (ie. implement)

C = contract

H = handover to relevant stakeholders in communities, local government and/or launching with private sector players.

R = review, revise and update based on lessons, feedback etc.

Plan de Trabajo

Output 1.1.1 El enfoque de gestión integrada de las cuencas hidrográficas de Goascorán está vinculado a procesos comunitarios de apoyo a las comunidades y

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
1.1.1.1. Identificar opciones de adaptación que aborden las vulnerabilidades de la comunidad y las carencias de adaptación.	C	E	R								R									
1.1.1.2 Integrar las necesidades de adaptación de la comunidad en los planes de desarrollo local	C		A	P	P	E	E	E	E	E	E/R	E					R			
1.1.1.3 Elaboración de un manual sobre opciones de adaptación para la cuenca del Goascorán.	C		E	E			R				R						R			
1.1.1.4 Facilitar el intercambio de conocimientos entre comunidades y territorios y el desarrollo de una plataforma regional sobre gestión del conocimiento y	C				D	D	D	D	E	E	E/R	E	E	E	H	H	H	H	R	

Output 1.1.2 Se introducen, aplican y amplían prácticas de adaptación al clima de eficacia probada para los hogares de pequeños agricultores vulnerables de la

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
1.1.2.1 Desarrollo de planes de adaptación comunitarios en las zonas del proyecto			D	E	E	E					R									
1.1.2.2 Desarrollo de las capacidades técnicas de los extensionistas rurales y agentes asesores, y Training of Trainers para líderes comunitarios, pequeños agricultores y otros agentes locales en las zonas del proyecto.				E	E	E	E	E	E	E	E/R	E	E	E					R	
1.1.2.3 Introducir, aplicar y ampliar las prácticas y tecnologías de subsistencia resistentes al clima mediante un paquete integrado de medidas de adaptación transformadoras, culturalmente apropiadas y que tengan en cuenta las cuestiones de género, de acuerdo con las zonas agroclimáticas de la cuenca.					E	E	E	E	E	E	E/R	E	E	E	H	H	H	H	R	

Output 1.1.3 Se introducen, aplican y amplían los enfoques de adaptación basada en los ecosistemas (AbE) y de reducción del riesgo de catástrofes en las com

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
1.1.3.1 Realizar una cartografía de los riesgos climáticos y de catástrofes para los ecosistemas de la cuenca Geoscorán.	E	E																R		
1.1.3.2 Integrar los riesgos climáticos y de catástrofes para los ecosistemas de la cuenca Geoscorán en los planes locales de DRR.			A	P	P	E	E	E	E	E	E/R	E							R	
1.1.3.3. Apoyar el refuerzo de las capacidades de la administración local y de los agentes comunitarios para promover las medidas EbA y Eb-DRR.				E	E	E	E	E	E	E	E/R	E	E	E					R	
1.1.3.4 Aplicar prácticas EbA y Eb-DRR en la cuenca del Geoscorán, incluidas medidas basadas en la naturaleza para la restauración de tierras y la conservación del suelo, los bosques y el agua.					E	E	E	E	E	E	E/R	E	E	E	H	H	H	H	R	

Output 2.1.1 Fortalecimiento del acceso a información climática y meteorológica oportuna, adaptada y coproducida para los pequeños agricultores y las comunidades

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
2.1.1.1 Llevar a cabo una evaluación de referencia exhaustiva sobre las necesidades de la comunidad y servicios de información climática a medida	D	A																		
2.1.1.2 Coproducción de avisos climáticos adaptados a las necesidades de los medios de subsistencia vulnerables de la cuenca Geoscorán			E	E	E	E	E	E	E	E	E/R	E	E	H	H	H	H	R		
2.1.1.3 Refuerzo de los Sistemas de Alerta Temprana (SAT) adaptados a la comunidad para apoyar las decisiones de preparación y gestión del riesgo de catástrofes.			E	E	E	E	E	E	E	E	E/R	E	E	H	H	H	H	R		

Output 2.2.1 Fortalecimiento del acceso a mecanismos de transferencia de riesgos (seguros) para los pequeños agricultores y las comunidades

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
2.2.1.1 Realizar una revisión de la oferta de servicios de seguros contra riesgos climáticos en la cuenca del Geoscorán y obtener una base de referencia del acceso de los hogares a estos servicios.	D	A																		
2.2.1.2 Diseñar y/o adaptar productos de seguros contra riesgos climáticos con el sector financiero para satisfacer las necesidades de los hogares de la cuenca Geoscorán.			E	E	E	E														
2.2.1.3 Permitir que los hogares de la cuenca hidrográfica de Geoscorán se inscriban, comprendan y reciban los beneficios de los productos de seguros que implican una estrategia de graduación.					P	P	E/P	E/P	E/P	E/P	E/R	E	E	E	E	E	H	H	R	

Output 2.2.2 Fortalecimiento del acceso de los pequeños agricultores y las comunidades a mecanismos de reserva de riesgos financieros y de

Actividades	A1				A2				A3				A4				A5			
	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4	T1	T2	T3	T4
2.2.2.1 Realizar una revisión de la oferta de servicios financieros en la cuenca Geoscoran y obtener una base de referencia del acceso de los hogares a estos servicios.	D	A																		
2.2.2.2 Promoción y formación de los hogares sobre servicios y productos financieros como herramientas de gestión del riesgo climático y de catástrofes					E	E	E	E	E	E	R									
2.2.2.3 Creación y fortalecimiento de grupos comunitarios de ahorro y crédito que apoyen a los hogares vulnerables de la cuenca Geoscoran.						E/P	E/P	E/P	E/P	E/P	E/P/R	E/P	E/P	H/E	H/E	H/E	H/E	R		
2.2.2.4 Incentivar el crecimiento de las pequeñas empresas mediante grupos de ahorro y crédito comunitarios en apoyo de la adaptación de los medios de subsistencia.							E/P	E/P	E/P	E/P	E/P/R	E/P	E/P	H/E	H/E	H/E	H/E	R		
GoH- SERNA	\$ 37,061.20				\$ 52,543.15				\$ 52,543.15				\$ 52,543.15				\$ 14,373.70			
WFP	\$ 18,562.50				\$ 107,250.00				\$ 107,250.00				\$ 56,100.00				\$ -			
Total	\$ 55,623.70				\$ 159,793.15				\$ 159,793.15				\$ 108,643.15				\$ 14,373.70			